

## Zero Gap Portfolio Overview

### Background

Launched in 2015, The Rockefeller Foundation's Zero Gap portfolio supports the R&D and piloting of new financing mechanisms to mobilize private sector capital towards the United Nations (UN) Sustainable Development Goals (SDGs)

The UN estimates that we face an annual USD \$2.5 trillion funding gap until 2030 to achieve the SDGs in developing countries alone. Using philanthropic risk capital, the Zero Gap portfolio supports the development of the next generation of financing solutions to fill this critical gap.

### Goal & Strategy

#### Impact



Significant increase in private sector financing of the SDGs benefitting poor and vulnerable people.

#### Goal



Ten new billion-dollar financing solutions mobilizing private sector capital towards the SDGs.

#### Strategy



1

**Creation of new financing vehicles**  
(new instruments to mobilize capital)

2

**Unlocking of new investment opportunities**  
(applying existing instruments to new issue areas)

#### Approach



Zero Gap grant funds the early stage R&D and piloting of new financing mechanisms. In select cases, Zero Gap also provides Program Related Investments (PRIs) for the pilot phase.

In addition to funding, the Zero Gap team provides strategic guidance, facilitates cross-sector partnerships, and drives thought leadership.

#### Scope



While agnostic to region or sector, all projects in the Zero Gap portfolio have a direct link to the SDGs and have the potential to mobilize significant private-sector capital.

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### Climate Adaptation

Project	Organization	Geography	Description
Carbon Yield	Lion's Head Global Partners	Global	A metric which tracks the "greenness" of individual green bonds, by quantifying the impact in terms of GHG emissions avoided through the financed activities.
Environmental Impact Bond	Quantified Ventures	United States	Pay-for-performance municipal bonds to finance green and resilient infrastructure.
Extreme Climate Facility	African Risk Capacity	Africa	A multi-year insurance vehicle to provide countries access to funding for climate adaptation projects should extreme weather event frequency and intensity increase in their country.
ARDIS	GlobalAgRisk	Global	An insurance scheme to increase the capacity of microfinance institutions to lend in post disaster situations.
Southeast Asia Disaster Risk Insurance Facility	World Bank	South and Southeast Asia	A sovereign insurance facility in Southeast Asia to effectively manage the risk and costs of natural disasters.

### Education

Project	Organization	Geography	Description
International Financing Facility for Education	The Education Commission	Global	An investment mechanism that uses donor guarantees and buy-downs to mobilize additional funding for education in lower- and middle-income countries.
Insurance for Education	World Bank/Global Partnership for Education	Global	An insurance product for governments and NGOs to access funding for education following disruptive events like natural disasters.

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### Energy

Project	Organization	Geography	Description
Africa GreenCo	Africa GreenCo	Zambia; Southern Africa	An intermediary that aims to increase private sector investment into energy generation by mitigating the credit risks associated with the current lack of creditworthy off-takers.
Scaling Net Zero and Deep Energy Retrofits	NYC Energy Efficiency Corporation	United States	Establishing net zero and deep energy retrofit mortgage underwriting criteria to value energy savings and stimulate refinancing for deep energy renovations.
Clean Energy Investment Trust	Climate Policy Initiative	Global	A publically listed investment trust that aligns and supports institutional investments into renewable energy.
Green Securitization	Climate Bonds Initiative	India	Asset-backed green bonds that unlock capital for small-scale solar projects in developing countries.
Renewable Energy in the Fashion Supply Chain	Glasgow Caledonian University (NYC) - Fair Fashion Center	Africa	An investment vehicle to finance low-cost clean energy in the fashion industry supply chain and to reinvest cost savings into improved working and living conditions.

### Environment

Project	Organization	Geography	Description
Blue Bond	Government of Seychelles	Seychelles	A subset of Green Bonds which focus on ocean based projects.
Forest Resilience Bond	Blue Forest Conservation	United States	A pay-for-performance mechanism for private investors to invest in forest restoration.

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Project	Organization	Geography	Description
Land Degradation Neutrality Fund	United Nations Convention to Combat Desertification	Global	A blended finance fund that invests in bankable land rehabilitation and sustainable land management projects worldwide, including sustainable agriculture, sustainable livestock management, & agro-forestry.
Passive Investing Active Ownership	KKS Advisors	United States	A platform to enable large institutional investors to collaborate with public companies on improving sustainability with regard to social and environmental outcomes.
REDD+ Acceleration Fund	Environmental Defense Fund	Brazil; United States	An investment fund designed to accelerate the market for REDD+ carbon credits in global compliance markets.
Reef and Beach Resilience Insurance Fund	The Nature Conservancy	Mexico	A fund that features an insurance policy on natural infrastructure - coral reef and beach - which in the event of a major storm pays out to repair and restore the natural infrastructure.
Supply Chain Financing for Sustainability	The Global Development Incubator	India	A technology-driven mechanism to provide low-cost supply chain financing to promote improvements in environmental, labor and safety standards.
Tropical Forest Finance Facility	Center for Global Development	Global	A pay-for-performance mechanism that generates financing through a multilateral sovereign wealth-like fund. The net returns from the fund are used to reward tropical forest countries for protecting their natural forests.
UNITLIFE	Innovative Finance Foundation	Global	A voluntary micro-levy on French railway SNCF tickets with proceeds deployed towards climate change and malnutrition projects through a central fund managed by UNOPS.

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### Equality

Project	Organization	Geography	Description
Affordable Housing Securitization	Habitat for Humanity	United States	The securitization of low income affordable U.S. home loans to recycle capital for Habitat for Humanity chapters.
Beyond Divestment	Transform Finance and New Economy Lab	United States	A toolkit to empower investors to play a role in furthering the goals of social and environmental justice movements in the public markets.
Data Levy	University of Oxford	Global	A micro-levy on big data with proceeds deployed towards social programs.
Financial Inclusion Financing Facility	McKinsey & Company	Africa	A facility to coordinate investments and technical assistance across public, private and philanthropic sectors and promote financial inclusion.
Minority Depository Institutions (MDI) Fund	Milken Institute	United states	A blended fund to invest in MDIs, and increase capacity to access new sources of capital and improve customer experience at scale.
Racial Lens Investing Toolkit	Transform Finance	United States	A racial lens investing toolkit to inform investment decisions based on their impact on racial equality.
Social Exchange Traded Funds (ETFs)	Impact Shares	United States	Social cause based ETFs with criteria for inclusion in the index established by leading non-profits.
Sustainable Infrastructure Fund	Harvard University/Post Road Foundation	United States	A platform to drive institutional capital towards critical infrastructure needs, such as broadband, for underserved communities.

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Project	Organization	Geography	Description
Women's Livelihood Bond	IIX Foundation	Southeast Asia	A publicly listed debt product to raise capital for small and medium size enterprises and microfinance institutions that support women's livelihoods.

### Health

Project	Organization	Geography	Description
Open Information Fund for Health	Art Earth Tech	Global	A new funding model to incentivize investment in the development and distribution of medical treatment with higher lifesaving health outcomes for poor and vulnerable populations.
Outbreak and Epidemic Insurance	African Risk Capacity	Africa	An insurance product to provide timely resources to contain the spread of deadly pathogens at the first signs of a disease outbreak.
Research Backed Obligations	Massachusetts Institute of Technology	United States	A fund to invest in a portfolio of drug development projects for rare and orphan diseases through equity, and debt instruments guaranteed by intellectual property.
Water Levy	Global Ethics	Global	A micro-levy on bottled water to fund water, sanitation and hygiene projects.

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### Humanitarian

Project	Organization	Geography	Description
Humanitarian Insurance	START Network	Africa	An insurance scheme that allows humanitarian agencies to participate in a government-led disaster risk management program.
Economic Identity for Refugees	BanQu	Global	A blockchain enabled solution that creates economic identities for refugees and displaced populations.
Better Shelter Leasing Mechanism	KOIS Invest	Global	A leasing facility to support humanitarian organizations to finance higher quality assets (i.e. shelter, sanitation, power).
Financing Migrant Integration	Lion's Head Global Partners	Middle East	A new mechanism for funding critical gaps in education, housing, healthcare, and sanitation in countries that have experienced a large influx of refugees.

### Economic Development

Project	Organization	Geography	Description
Community Development Financial Institution (CDFI) Notes	Enterprise Community Partners	United States	A benchmark index to increase CDFI access to capital markets through linked financial products and expanding the capital available to community development projects.
Impact Export Credit Fund	Acre Capital	Africa	A fund leveraging the government subsidized export credit agency market for investing in projects that aim to deliver social and environmental benefits.
Impact Investment Trust	Eighteen East Capital	Global	A publically listed investment trust that allows retail investors to invest in impact investments funds in emerging markets.



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Project	Organization	Geography	Description
Impact Bay	Eighteen East Capital	Global	A liquidity platform for syndicating development finance institution investments.
Project Snowball	Panahpur Charitable Trust	Global	A publically listed Investment trust of diversified assets to facilitate secondary transactions of social impact investments.
Sustainable Development Certificates	Eighteen East Capital	Global	An index tracking the performance of an underlying Development Finance Institution (DFI) portfolio. Investors then buy exposure to the risk/return of the portfolio while the DFI maintains ownership.
Social Success Note	Yunus Social Business	Global	A pay-for-performance structure to finance high-impact small and medium size enterprises.